

Know Your Data Secure Your Data

Data is to the 21st century what oil was for the 20th century. Data is a key commodity that the leading firms of the 21st century are using to become market leaders. Similar to oil, the ability to control, protect and access clean data as a key commodity is going to become a primary concern for all global companies.



The Problem?



Data is being created faster than companies can measure, in places companies can't control.



According to IBM, 90% of all data globally has been created in the last two years. 90% of this data is in an unstructured format.



Not all data is created equally, data has different value and different levels of sensitivity. Knowing the difference is difficult, understanding what data you have in realtime is currently impossible.



Poor data governance can result in massive monetary and reputational loss in enterprise value (Facebook faced a loss of \$58bn in less than 24h)



By 2020, 50% of all midsize and large enterprises will have implemented file analysis for managing unstructured data. 80% of file analysis vendors that only offer data mapping/inventory capabilities, without also providing additional remediation, will have exited the market (Gartner).

Data at Risk - Key Findings



over 1,000
stale
user accounts.

59%
of data analysed
was suffering from ROT and
therefore was stale.



over 1,000
sensitive files exposed
to all employees.

The average company
found more than
500,000
sensitive files.

19% of all sensitive files
were accessible to every employee.



over 100,000
folders open
to every employee.

On average,
every employee had access to
over 17,000,000
files.

28% of folders
were open to every employee.



